

COLLAGE

November 2013



COLORADO WATERCOLOR SOCIETY

His first job makes your paintings last...

By Greg Chapleski, Programs Committee

How's that for a catchy title for the presentation at November's CWS meeting? While it may be catchy, you will want to "catch" this one if you are at all interested in preserving the integrity of your watermedia creations.

Enter Max Osborne, a professional photographer that is proud of what he does not do: He doesn't do portraits; he doesn't do weddings; and, he doesn't do events. What he does do is all indoors, at his studio, where he is in total control of his camera, the physics of lighting and his equipment. And, all that helps him work his magic with what we artist's create with brushes and paint.

To hear him tell it, "I-phones and a wide array of small digital cameras are trying to do what they weren't designed to do... copy art with a true-to-color exactness that they deserve." While well intentioned, these little cameras are equipped with small computers that tend to re-interpret what comes through the lens and they color correct towards skin-tones, which is the main goal of these pre-programmed cameras. He will explain and demonstrate that in detail.

We all know the routine: We work our magic with quality watercolors to achieve specific effects with blending colors on paper and then get ready to shoot it with a little digital camera that we "always use", especially with a rapidly approaching submission deadline. Then, it's Photoshopped and suddenly you notice that what you really liked about your creation is somewhat muted, highlights are gone or flat-looking. What happened?

Max is well aware of this dilemma too, and, he will do a "show and tell" with his "tools of the trade." Once you hear his presentation you will never look at your artwork or its reproduction the same way again – he guarantees it.

And of course with personal budgets being what they are there's always that question: What's this going to cost me to have this done with my own creations? Max assured me that you will be pleasantly surprised not only with the results he can achieve but all the variations of what he provides to his customers for what he charges.

Plan on attending this most-informative program at 7pm on Tuesday, Nov. 19th at the First Plymouth Congregational Church (SW corner of Colorado Blvd. & Hampden). And, do bring a friend with you – guests are welcome any time.



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MISSION STATEMENT

The Colorado Watercolor Society is an organization dedicated to uphold the highest standards and principles of art and to promote, encourage, educate and foster an interest in fine art in all media, especially watercolor.

The Colorado Watercolor Society meets at the First Plymouth Congregational Church, 3501 South Colorado Blvd. in Englewood, (southwest corner of Hampden Avenue and Colorado Blvd.) in the Plymouth Hall.

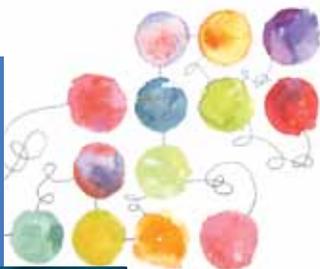
The Collage newsletter is published monthly (except July and December) to all CWS members.

TO SEND ARTICLES AND IDEAS OR TO SUBMIT ADS CONTACT:

Brian Serff, Editor
editor@coloradowatercolorssociety.org
720-535-5417

The Board in Brief

Sharon Wink
Corresponding Secretary



Marcio Correa called the meeting to order at 5:05 p.m.

Currently, 266 individuals have renewed their memberships. They will be included in the 2013-2014 roster to be printed soon.

Chuck Danford stated that the deadline for submission to the Western Federation show (WFWS41) is November 8, 2015. Most Steering Committee members have been established. A juror has been selected and the venue will be the Arvada Center for the Arts.

June, 2014, the Colorado Watercolor Society will meet June 24th, the 4th Tuesday, rather than the 3rd Tuesday at Plymouth Church.

Sharon Wink described an opportunity to submit artwork for a charity affair held within three local art galleries, a Santa Fe workshop to help artists get work into galleries, and an opportunity for CWS to submit newsworthy information to the monthly on-line newsletter, International Center for Watercolor.

Terrey Harrod said that participants for the Mary Alice Braukman workshop came from San Diego, Houston, and New Jersey as well as from Colorado. Upcoming workshops include Carl Dalio - March, Tom Jones - May, Sterling Edwards - July, and Thomas Schaller - August.

Gary Nichols reported that the Lone Tree Arts Center will be the site of the spring Member show. The entry deadline is December 13, 2013 and artwork is to be delivered March 3, 2014.

Vicki Tucker announced that the January CWS meeting will be an excursion to see "Passport to Paris" at the Denver Art Museum. The cost of \$18 per person includes an audio device. An email blast will soon be sent to members and reservations will be taken.

Mary Jo Ramsdale is looking for a Membership Chairperson. Interested? Contact Mary Jo at mjrams@comcast.net.

The meeting was adjourned at 7:00 p.m.

New Signature Members



From Left to Right

Marcio Correa, Ruth E. Harper Johnson, Teresa Tracy, Karen Heber, and Greg Chapleski

New Signature Members not pictured in the photo:

Beverly Harper Tinsley, Kandice Starbuck, Debra Patterson, Carol Marander, Corynne Hilbert, and Peggy Brackett.

23rd Annual CWS State Watercolor Exhibit

Juror:

Carl Dalio

March 7-30, 2014

Lone Tree Arts Center, Lone Tree, CO

Key dates:

December 13, 2013: Deadline for entries

January 20, 2014: Notifications mailed

March 4-7: Carl Dalio Workshop

March 7: Opening reception, awards ceremony

Prospectus available at the CWS website

Message from the President



Marcio Correa, CWS President

Random Thoughts on the Randomness of Shows

A series of exhibition entry deadlines are fast approaching, from that of the Western Fed Exhibition on November 8th to that of our own CWS State Show in a little over a month, and several in between. This made me think of all the considerations in deciding which entries to submit, and to which show...

The allure of juried exhibits includes exposure to the public and to the art community, resume-building, prestige, potential sales and awards... But there is also the cost and labor involved in preparing your entries, always at the risk of rejection, which makes it important to select shows according to the fit to your goals and to your art. The degree and balance of benefits vary with the show: Higher prestige, better opportunities for sales, etc. Knowledge can be gained from visiting the actual exhibition, reviewing catalogs or slideshows of previous years, reading the prospectus carefully.

Exhibits can be incredibly competitive; with hundreds and sometimes thousands of entries. With such small odds, there are no formulas for acceptance, but there are sure shortcuts to rejection. The most immediate is to fail to follow the instructions in the prospectus—watercolor exhibitions tend to be particularly specific—so it is essential to read it often and carefully. Another opportunity killer is bad photography—it does not matter the merit of your artwork if the image is poor. Consider the cost of professional photos against that of a rejected entry. The program at the November general meeting will go into the do's and don't's of photographing artwork.

Some events are very specific about a theme, subject or style. Failing to match those criteria may be a disadvantage, but trying to create work that matches an exhibition is unlikely to produce your best work. Equally unproductive is to attempt to cater to the juror... the work you think appeals to the juror may not be your best, and the juror will very likely prefer variety, originality and authenticity.

We may not be the best judges of our own work, so it is advisable to seek the opinion of a couple of trusted fellow artists. Also, submitting multiple entries, when allowed, might increase your chances. On several occasions, I thought I had one or two competitive pieces, and it was my third choice of entry that got accepted into the show.

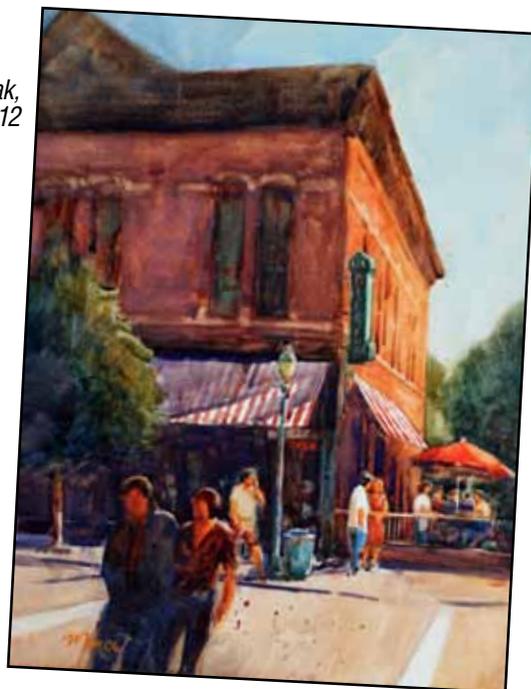
Rejection is painful, but it is part of the process and happens to everyone: A well-established artist, a juror himself, told me that he only gets accepted in two out of every three shows he enters. Rejection by a juror is not a judgment on the quality of the work. Jurying is subjective; experience and knowledge may be swayed by any number of factors on a given day, such as fatigue, memory, mood, or even the order of presentation.

As long as the work is at the right level, chances are 50/50. Randomness applies. I have had a piece be rejected in a smaller show, then go on to win a prize at a more competitive event, then fail at another small show again. But if the same painting gets repeated rejections at different shows, then there may indeed be something wrong with it. After several rejections of one of my larger pieces, I finally cropped it to a different composition and it became successful.

Gene Youngmann is a signature member to the Western Fed, a delegate to the event and a reference to that organization, yet he mentioned at our last meeting that he was rejected seven times before his first acceptance. It goes to show (pun intended) that patience is a virtue and perseverance has its rewards.

I look forward to a great 2014 CWS State Exhibit. The show will be March 4-30, and the deadline for entries is December 13. Best of luck!

Lunch Break,
16x12



CWS Meetings, Shows, Events and Entries

CWS Regular Monthly Meetings

- **South Critique Group:** will meet at Koebel Library, 5955 S. Holly Street, Centennial, 80121
Contact: Monique Moore, moore_monique@gmail.com; telephone: 303-770-4686.
Upcoming dates:
November 22-9:30 noon (Friday)
- **CWS Board Meeting:** November 19th, 5:00 pm.
- **CWS General Meeting:** November 19th, 7:00 to 9:00 pm.
- **The next Collage** will be in December, submissions to Brian Serff by Tuesday, November 26th, to be in the December Collage.

Upcoming General Meeting Programs

November 19, 2013 - Max Osborne "Photographing your art." **December** - No Meeting - Happy Holidays

January Special Event (date to be determined) - An off-site tour. Passport to Paris brings together works from the rock stars of the art world-Claude Monet, Edgar Degas, Camille Pissarro, Henri de Toulouse-Lautrec, and more. This exhibition's trio of shows focuses on French art from the late 1600s to early 1900s and explores changes in art and society during three important centuries in art history.

January 21, 2014 - Back by popular demand.....the ever fun and exciting 3rd Annual Paint-a-Round - more details to be published in January Collage.

February 17, 2014 - Demo-Palooza

Upcoming CWS Workshops

Carl Dalio Workshop, March 4-7, 2014

Tom Jones is scheduled for May 2014.
<http://tomjonesartist.com/>

Thomas Schaller will also be back in 2014 for a workshop.
Contact Terrey Harrod to sign up for any of these workshops.

Please check each artist's website for more information and painting styles.

Call For Entries

Deadline: November 8, 2013

Western Federation of Watercolor Societies 39th Annual Exhibition

Phoenix, Arizona Hosted by the Arizona Watercolor Association
April 1 - 30, 2014
Prospectus available at the CWS website

Deadline: December 13, 2013

23rd CWS State Watercolor Exhibit

March 7-30, 2014
Lone Tree Arts Center, Lone Tree, CO

Deadline: November 15, 2013

American Watercolor Society's 147th Annual International Exhibition

April 1-20, 2014
Salmagundi Club in New York City
Information at americanwatercolorssociety.com

Deadline: November 15, 2013

5th Annual Signature American Watermedia Exhibition

February 2 to March 16, 2014
The Fallbrook Art Center, Fallbrook, CA
Information at fallbrookartcenter.org

Deadline: December 1, 2013

Rockies West National Exhibition 2014

March 5 to April 4, Grand Junction, CO
Information at westerncoloradowcsociety.org

Deadline: December 13, 2013

23rd Annual CWS State Watercolor Exhibit

Juror: Carl Dalio
March 7-30, 2014
Lone Tree Arts Center, Lone Tree, CO
Prospectus available at the CWS website

Deadline: December 21, 2013

10th Annual Art From the Heart Show and Sale"

Exhibit Dates: Jan. 13-Feb 14, 2014
Venue: Mari Michener Gallery, Michener Library, University of Northern Colorado, Greeley, CO
Juror: Bonnie Bowne
Fees: \$25 for Greeley Art Assoc. members for 3 images, \$35 for non members for 3 images.
Commission: 30%
Email: beakeycwb@aol.com
Website: www.greeleyartassociation.org/
Prospectus: www.greeleyartassociation.org/

WFWS39 Deadline Coming up Soon!

By Gene Youngmann, CWS-WFWS39 Delegate



The Arizona Watercolor Association will host WFWS39 at the Fountain Hills Community Center in Phoenix, Arizona, April 1–30, 2014. Now is the time to start painting if you have not already.

The deadline for digital entries is midnight Friday, November 8, 2013.

Here are some tips to save you time and trouble:

- The WFWS39 Prospectus was published with the August 2013 CWS Collage. Print out a copy of the Prospectus for yourself and read it carefully, there are a few changes you should be aware of for entering.
- Under Entry Requirement #1, you must be a current artist with your dues paid to one of the societies in the Western Federation of Watercolor Societies (WFWS) and may enter through one society only. Entering under more than one society will disqualify you for two years.
- Under Entry Requirement #2, Paintings must NOT HAVE BEEN SHOWN in any WFWS, juried national or international exhibitions (including Nat'l or Int'l on-line Exhibitions). If you are entering a painting, which has been in a CWS State Show you have no problem. If you enter a painting, which was in the Rocky Mountain National Water Media Exhibition you have a problem.
- Size limitations have not changed under Entry Requirement #3. However be sure to check if you are entering a small image, Minimum image size 10 x 14 inches (140 square inches) that is an eighth of a full sheet of watercolor paper.
- All entries are to be submitted as digital images NO SLIDES. See the Digital Image requirements for more information. Please make sure that you have correctly labeled your digital image with the information, which matches the entry form. Each image file must be named as follows:
 - Society initials, capitalized,
 - first four letters of last name, (not capitalized)
 - painting entry number (1,2 or 3)
 - painting title (short versions please)
 - .jpg extension

Do not add any extra spaces between words!!!

EXAMPLE: CWS, Gene Youngmann, 1st entry, "Low Tide Sunset" would be: < CWSyou1LowTide.jpg >

- Attach the one or more digital images (3 maximum) to an email and send it to Gene Youngmann, at gyoungmann@comcast.net (or mail the image(s) on a CD to Gene Youngmann, 8465 West 91st Avenue, Westminster, CO 80021-4618). Deadline is FRIDAY, NOVEMBER 8, 2013. You will receive an email reply once your entry is received.
- Once you have emailed your entry, make out a check to the Colorado Watercolor Society, one entry is \$30, two entries \$35, and three entries \$40. Send your completed and signed entry form and your check to my above address. Entry materials should be in the mail on Friday, November 8, 2013.
- Accepted Artist notices will be emailed to the artist after Friday, December 20, 2013. Accepted Paintings will be due to me by Thursday, January 30, 2014. Instructions for Accepted Paintings will be email to the artists by Tuesday, December 31, 2013.
- If you are a PC computer user you may want to send your entry on a CD. I am a MAC user and I have had problems receiving some images from artists who use PC's. Save your self some time and problems and send your entry to me on CD.
- Final Tip, after you have your digital image(s) on a CD, remove the CD from your computer and then reload it and open it to make sure that it works and looks like what you want, with the correct file label and extension.

If you have questions or trouble with your entry, ask another artist who has entered WFWS before for help or you can contact me, home 303-421-9886 cell 303-587-7503 or Email: gyoungmann@comcast.net. Please don't wait until the last minute if you have questions, each year we average about 150 digital images from about 60 artists.

Good luck. All artists who enter WFWS39 will receive a color catalog from the exhibition, which is included in your entry fee.

So Start Painting!!!

Member Kudos

Gayle Gerson, mixed media artist and teacher from Grand Junction has her art included in the book *Incite: Dreams Realized, The Best of Mixed Media*, edited by Tonia Jenny and published by NorthLight Books.



Gary Nichols



Linda Olmstead



P.O. Box 100003
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COLLAGE

Submission deadline
for December Issue is:
Tuesday, November 26th



Susan Gordon



Nancy Dee



John Murphy

