

COLORADO WATERCOLOR SOCIETY

Our 54th Year of Excellence.

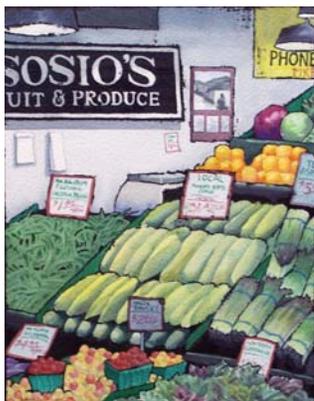


Volume 54, Issue 5

Collage

February, 2009

ON FEBRUARY 17TH, THE STORY CAN BE TOLD ARTISTIC RENEGADES REVEALED!



Peggy Stenmark,
"Sosio's Produce", ink resist,
10.5x8.5 inches

We may know them as artists just like us, but there are those CWS members among us whose "day job" may be watermedia, but who also have a unique "take" on their art or are practicing something quite different on the side.

You will have a chance to meet nine of them at the next regular CWS meeting, February 17th, at 7:00 pm, back at the First Plymouth Congregational Church. Who are these artistic renegades and what are they doing that we don't know about, you ask? We have answers:

Mary Jo Ardsma – uses pulled threads and pastel to "paint" on linen cloth

David Castle – paints on paper, mounts on canvas

Bonnie Crouch – "paints" with French knots and other embroidery techniques

Joanie Bauer Hupp – creates stunning graphic designs with acrylic on canvas

Millie Roberg – combines whimsy with 3-D paper forms and papier mache



David Wicks, "Dee-Dee", fiber-glass sculpture, 70 inches

Camille Scott – heats up the wax for beautiful encaustics

Joyce Shelton – imagination + acrylics + rubbing alcohol = lots of fun stuff

Peggy Morgan Stenmark – pre-eminent among users of ink resist techniques

David Wicks – his fiberglass sculptures alone are worth the price of admission

Each artist will be set up to demonstrate or do a "Show & Tell" of his or her work. You may circulate among them, ask questions, try out a technique or two, become inspired and most likely learn something new. Don't miss what promises to be a lively and entertaining evening!



Camille Scott, "Sunny Slope", encaustic

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**TO SEND
ARTICLES AND IDEAS
OR TO SUBMIT ADS
CONTACT:**

David Castle, Editor

CollageEditor@coloradowatercolor.org

303-521-8361

CWS 2009 State Exhibit and Mehaffey Workshop on Target

by Vallie McDougale, State Show
Co-chair and Elaine Campbell,
CWS VP- Workshops

The entries are coming in for the 18th CWS State Exhibit and they are wonderful!! Our juror Mark Mehaffey is going to have a challenge in selecting only 100 to be hung at the Colorado History Museum. In the *March Collage*, we'll let you know just how many artists and paintings were submitted.

To generate additional interest in our State Exhibit, Calls for Entries were placed online on Craigslist in Denver, Boulder and Fort Collins. Doug Kohmyr, owner of FineArtWorld.com, saw the listing and generously offered a free website registration and a year of monthly fees – valued at \$510 – for the first place winner. This will be in addition to the \$1,000 cash award for Best of Show. FineArtWorld.com also is offering a discount to CWS members. Check out the ad for FineArtWorld.com in this issue of the *Collage* for the discount code. And be sure to visit their website at www.fineartworld.com.

If you haven't already signed up for Mark Mehaffey's workshop (April 24-26, 2009) you could fill one of the few spaces left. Mark is a very generous and talented instructor and you won't want to miss learning his techniques. Cost is \$225 for CWS members. For information, call or e-mail Elaine Campbell, VP – Workshops at 303-973-6950 or art_bug@hotmail.com.

DATES FOR CWS MEETINGS, SHOWS, EVENTS

- Tuesday, February 10, 2009 - North Critique Meeting, 10:00 a.m. (Standley Lake Library)
- Tuesday, February 17, 2009 - Board Meeting 4:30 p.m.
- Tuesday, February 17, 2009 - General Meeting, 7:00 p.m.
- Friday, February 27, 2009 - South Critique Meeting, 9:00 a.m. (Koelbel Library)
- Friday, February 27, 2009 - Submission deadline for the *March Collage*

CWS 2009 State Exhibition (Colorado History Museum, Denver, CO)

Co-Chairpersons: Vallie McDougale and Lionel Sanchez

Juror: Mark Mehaffey

- Monday, February 9, 2009: Deadline to Receive Entries
- Monday, March 23, 2009: Notifications Sent
- Thursday, April 23, 2009: Hand Delivery of Paintings (8am-10am) and Selection of Awards by Juror
- Friday, April 24, 2009: Opening Reception (5pm - 8pm)
- Friday – Sunday, April 24-26, 2009: Mark Mehaffey Workshop
- Monday, May 4, 2009: Pick-up Unsold Hand-delivered Work (8am - 12noon)
- Thursday, May 7, 2009: Return of Shipped Artwork

WFWS34 Annual Exhibition (San Diego, CA)

CWS Delegate: Randy Hale

Juror: Robert Burridge

- March 9 – March 12, 2009: Robert Burridge Workshop
- Friday, May 1, 2009: Opening Reception
- May 1 – May 31, 2009: WFWS34 Exhibition

CWS 2009 New Trends Show (Co-Art Gallery, Denver, CO)

Co-Chairpersons: Marge McMonagle and Gwen Marie Ehrlich

- September 15 - 28, 2009

MCA | Denver building and sculpture

TO GICLEE OR NOT TO GICLEE?

That is only one of the questions we will tackle at the CWS General Meeting on March 17, 2009. We are working on a TECHNO EXPO and plan to address several technology-related topics of importance to you as an artist. Mark the date—March 17th—and plan to come. Maybe we can get some green punch and you'll think you're at an Irish pub, properly celebrating the day!



Didn't sign up to receive your *Collage* newsletter in the postal mail?
Contact Carla Rouse to get on the list!
Call 303-841-4136 or email cdrouse4@msn.com.

Message from the President

DIGITAL WORLD

By Randy Hale, President Colorado Watercolor Society

WELCOME TO A NEW WORLD!

With the onslaught of 2009 it seems technology and the digital age are upon us. Analog “old school” TV is soon scheduled to go dark. Everything will be broadcast digitally, requiring adjustments in many households. CWS is also expanding its digital footprint. As we transition into 2009 we’re learning how to better utilize email to notify our members of events and announcements, as well as continuing our electronic delivery of the monthly newsletter. Through our usage of our email tool, Constant Contact, we’ve discovered some interesting facts.

WEBSITE

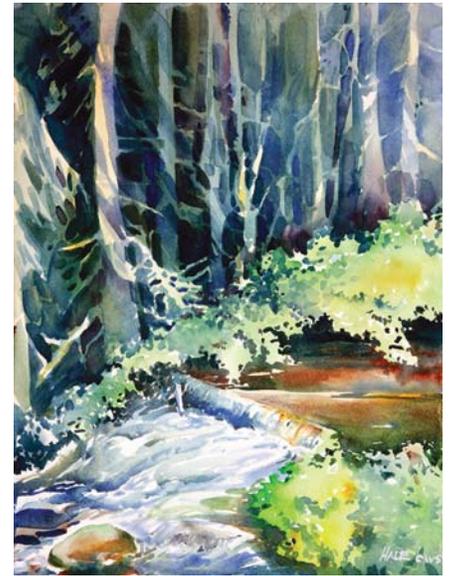
Thru tracking data from Constant Contact, we learned that last month 83% of our members “clicked through” from our newsletter email to our own CWS website to read the *Collage* in color and search for additional information. We are getting far more usage out of our website than we have in past years. And coincidentally, our webmaster Nan Lund has just completed a major overhaul of the CWS website that included general updates, adding new information on our Home Page and providing some easier navigational instructions. Have you visited www.coloradowatercolor.org and checked it all out lately? It’s looking very sharp and crisp and information is up-to-date. Our board members are contributing content from their own areas of responsibility to help Nan keep the site current with accurate information.

Realizing our members are using our website on a more frequent basis, our board asked - how many of us have not updated our own websites? Have we checked the link on the CWS website that takes the viewer to your own website? Is the painting that acts as your icon linking to your site a current one? Some of the paintings we have from members that provide a link to their site are not current. Please check your own website, make sure it appears as you wish to be represented. For those of you that have a website but are not yet linked to the CWS site – this is your chance. Contact Nan Lund and she can get your site linked up with ours!

NEWSLETTER

CWS will continue mailing a hard copy of the *Collage* to those members requesting it. But it may not get to you as quickly as a digital copy. Also, since it will not cost the society anything, we have decided to start sending email alerts when the *Collage* is published on our website to all members with email addresses. We’ll

Randy Hale, “Mountain Stream Above Aspen, CO”, watercolor



still send the hard copies to those requesting it, but look for an earlier email alert if you have an email address on file with CWS.

DIGITAL ENTRIES

The deadline of February 9th is looming for the Colorado State Exhibit and CWS is accepting digital entries. Those that have now been notified of WFWS acceptances have an opportunity to enter many of those paintings in our state show as those submittals already meet digital requirements. Go to our website, www.coloradowatercolor.org, and you can print out a prospectus for the State Exhibit that details rules for digital entries. We will also be accepting digital entries this year for our New Trends exhibition to be held later this fall.

PROGRAM CONTENT

For our March meeting, Pat Dall is bringing professionals from the photography and printing industries to speak with us. Expect information on what’s involved in shooting art digitally to get best results, as well as an explanation of the entire giclee printing process. Artists making notecards or giclee reproductions of their paintings need to understand this process.

We all use technology in varying degrees every day. Some instances may seem intimidating, but eventually getting our arms around a digital world will become second nature, just like driving a car or answering a phone - especially if we open our thoughts to such possibilities!

Call to Artists!

Pikes Peak Watercolor Society: WATERMEDIA XVI Exhibition

Pikes Peak Watercolor Society's WATERMEDIA XVI Exhibition to be at the Sangre de Cristo Art Center in Pueblo from August 15 - October 17, 2009. Slide deadline is May 15, 2009. Juror and workshop instructor is CWS Signature member Tom Owen. Tom will also be holding a workshop August 12-14 in Colorado Springs. Request a Prospectus from Liz Huffman, 2170 Giltshire Dr., Colorado Springs, CO 80905.

Co-Art Gallery

Join a Cooperative Gallery: Co-Art Gallery, 846 Santa Fe Drive, Denver, will have an opening for a member artist in March. For information, contact Kate Wyman, 303-933-2767 or Kathleen_Wyman@yahoo.com

Workshops/Classes

Carole Barnes: Experimental Watermedia and *Collage* Workshop at the West View Rec Center in Westminster, April 22, 23 and 24, 2009. Contact Becky Silver at 303-466-2512 for more information.

Mary Ann Beckwith: Experimental Watermedia class, March 6-8, 2009 and March 9-11, 2009. Contact Judy Patti's Studio at 303-798-1345.

*Have an art opportunity you'd like to share with Collage readers?
Send them to David Castle, Collage Editor!*

Kudos To CWS Members!

CWS Signature member **Gayle Gerson** from Grand Junction was a featured artist in the February 2009 issue of Watercolor Artist in an article entitled "Hunting and Gathering" about the collage and watercolor process.

CWS Signature member **Peggy Morgan Stenmark** has had a painting accepted into the 142nd International Exhibition of the American Watercolor Society. The show is held at the Salmagundi Club in New York City, opening on March 31 and closing on April 25th. Stenmark also had a painting accepted into last year's AWS show. To see a list of all the exhibitors, visit www.americanwatercoloristsociety.org.

CWS member **Darlene Kuhne** was included in the "Boulder Artists Going Local" exhibition at the Boulder Library in January. Opening reception was held on January 11 and the exhibit runs through February 9, 2009. Darlene also will be featured in the February issue of American Contemporary Art Magazine.

CWS Signature member **Elaine Appel** had a painting accepted to the 17th Annual National Exhibition of the Western Colorado Watercolor Society. Exhibition runs March 3 - April 10, 2009 at the Western Colorado Center for the Arts in Grand Junction. Congrats Elaine!

CWS Signature members **Nancy Sullo** and **Ann Weaver** both had paintings accepted into the Art of Skiing show at Gallery 821 in Denver. Opening reception was on January 30, 2009. Following its run in Denver, the show will travel to the Nichols Gallery in Taos, New Mexico for three weeks in March.

Have a current or recent "kudo" to share? Send it in to David Castle, Collage Editor by the submission deadline!

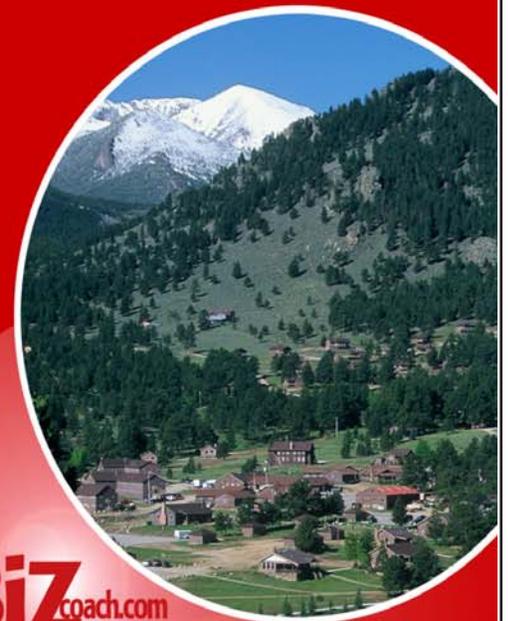
artists

Are you frustrated
by lack of results
from your website,
blog, or email?

Join all the artists firing up
their Internet marketing
Estes Park, Colorado

*A No-Excuses Art-Marketing Seminar
with Alyson B. Stanfield*

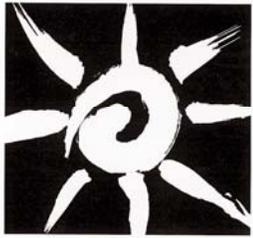
May 2-3, 2009



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you register by March 6

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Western Federation of Watercolor Societies



34th ANNUAL WESTERN FEDERATION OF WATERCOLOR SOCIETIES EXHIBITION UPDATE

By Randy Hale, Colorado's WFWS Delegate

ACCEPTANCE NOTIFICATION

San Diego Watercolor Society sent a list of our members selected by the juror, Robert Burrige, on January 19th. Congratulations to the following artists that have been notified that one of their paintings was accepted:

- Sandy Applegate
- Jean Brody
- Frank Francese
- Shizuko Barbara Hanson
- Kathryn Hart
- Susan Hinton
- Carol Hunsaker
- Naum Katsenelson
- Tom Owen
- Judith Howard Reese
- Susan Spear
- David Wicks
- Sean Willard
- Anita Winter
- Gene Youngmann

Alternate: Jan Archuleta

EVENT SCHEDULE

CWS will ship all framed paintings to San Diego in early February. The juror will make award selections by March 8th, at which point the winners will be notified. Mr. Burrige is then holding his workshop in San Diego from March 9-12th. Early announcement of winners will allow those individuals as well as exhibitors to make decisions on attending the opening festivities April 30 – May 2nd.

HOSPITALITY UPDATE

The host society, San Diego has a dinner cruise planned for Thursday evening, April 30th. Delegates, alternates, participating artists, spouses and guests are invited and will receive a special reduced price. Deadline for reservations to attend the dinner cruise is March 16th (after notification of awards). It looks like a scrumptious dinner, and a lot of entertainment that evening out on the Pacific Ocean as the sun sets.

Friday morning, May 1st is the WFWS delegate business meeting at the hotel. There will be an awards presentation, and the opening night reception that evening. On Saturday the delegates have their recap meeting in the morning at the hotel. There will also be scheduled gallery walks, shopping excursions, and tours ...as well as a number of plien air painting trips planned.

The hotel package for delegates, alternates, and participating artists, guests, etc. is now available. The official lodging for the WFWS will be at the Homewood Suites, within walking distance of San Diego Watercolor Society's Gallery. A package rate is available under the auspices of the WFWS. The hotel includes a complimentary hot breakfast buffet each morning and something they call a "Welcome Home"

reception Monday thru Thursday evenings with a light dinner and complimentary beer, wine, and sodas. Hotel includes fully equipped kitchens, two TVs, High Speed Internet, two phones with data ports, full size refrigerator, microwave, coffee maker. Discounted room rate is \$180 + tax per night. Ask for the San Diego Watercolor Society rate.

PARTICIPATION ENCOURAGED

Any CWS member is welcome to attend the WFWS show in San Diego. We heartily encourage those members that will have paintings in the show to attend! It will be a lot of fun, most likely still snowing here in Colorado, and fabulous weather in San Diego. The Dinner Cruise sounds like it will be a lot of fun – including an incredible menu. If you are interested, I have all the information. Contact me and I'll send you a packet. All artists accepted into the show will automatically receive a hospitality packet.

CATALOGS – 34th WFWS EXHIBITION

All CWS members that entered the show and paid an entry fee will receive a free copy of the exhibition catalog. This generally is not available until later in the summer after the show. There will also be additional copies available for sale.

Snapshots of CWS's Fieldtrip to MCA | Denver in January



1

1 - CWS VP of Programs, Pat Dall and CWS President Randy Hale discuss the program



2

2 - CWS Board arriving at MCA | Denver



3

3 - An MCA | Denver docent starts a tour

The Board in Brief

by Pat Greene

- The January meeting was called to order by Randy Hale, President. We met at the Tabor Center before going to the Museum of Contemporary Art.
- The minutes from the last meeting were approved, and will be recorded.
- David Castle reported on the *Collage* and the PR position, which is now vacant again. Anyone interested in helping out with PR, please contact David. It would be wonderful if someone could fill this position, and give the Society a boost with this.
- Nan Lund has made good progress on updating and improving the website.
- Carla Rouse reported a membership of 430.
- Janice Hanson gave the budget report.
- Pat Dall reviewed the programs for February and March. In February, we will be seeing various artwork that our members do "outside of the box". The program for March will be giving us some much needed technology information.
- Elaine Campbell says there are a few remaining places open for the Mark Mehaffey workshop in March, so members should sign up soon. There are also a few places left for the Ted Nuttall workshop in October.
- Pat Foster is working on lots of shows, and is always looking for new venues. The deadline for the State Show will be coming up soon.

Member Roster News and Updates

By Carla Rouse, CWS Membership, cdrouse4@msn.com or 303-841-4136

For all members, if you haven't received your roster yet, please let Carla know. Carla will have extras with her at each CWS meeting.

PLEASE let Carla know when your address, email or phone number changes, we do send out emails to all members occasionally even if you get the *Collage* by postal mail so an updated address is critical for receiving Society news.

Also, if you have signed up to receive the *Collage* electronically and haven't been receiving the email notifications, please let Carla know. If you add "CollageEditor@coloradowatercolor.org" as a "safe" email, you should receive emails from CWS and avoid having them bounce back or sent to junk mail.

CWS Roster updates

NEW PHONE FOR RANDY HALE, CWS PRESIDENT

Please make note of Randy's new cell phone number, as it is NOT in the CWS directory: 303-720-5116.

TAKE NOTE!

CWS Member Roster Updates

Please welcome the following New CWS Members (and add them to your rosters):

GORDON, Susan
sbhg77@aol.com
1932 S. Queen Drive
Lakewood, CO 80227
303-985-8299
303-949-4921 cell

LALUMIA, Frank
Frank@LaLumia.com
www.LaLumia.com
31855 Old Sopris Road
Trinidad, CO 81082
719-845-1385

WOLBIER, Joan
jwolbier@his.com
www.joanwolbier.com
1190 Albion Road
Boulder, CO 80305
303-554-0797

Email Changes:

Zona Janssen to: zonarj@hotmail.com

Becky Lucas to: byrlucas@gmail.com



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CWS members will receive membership discounts for FineArtWorld.com.
Use the following discount code at registration: F A W C O R J

AWARDS SOUGHT FOR STATE EXHIBIT

by Valli McDougle, State Show Co-chair

Awards are an important draw for artists who enter juried exhibitions and the amount of awards is a sign of prestige of the organization sponsoring the exhibition. It is always an honor to get a First or Third Place, and much more so when sweetened with a cash or merchandise award. Many artists make their decision to enter a competition based on the size and number of awards. We are offering you an opportunity to add to the prestige of the Colorado Watercolor Society's Eighteenth Annual State Watercolor Exhibit, April 24 to May 3, 2009.

CWS sets aside \$1,650 for cash awards and, in addition, solicits art businesses and others for cash and merchandise awards. There are even some awards from individuals who give an award in honor of – or in memory of – a beloved family member or friend.

In order to attract more entries and increase the prestige of the CWS Annual State Exhibition, we are asking for your help in adding to our awards. The award can come from an individual, family or business. (Tom and I will be giving a \$200 award in honor of my father. Randy Hale and some past presidents are donating a President's Award.) An art critique group could each contribute toward an award and name it after the group or give the award an art-related name. You might know of a business that would be pleased to be asked to donate a cash or merchandise award. And do remember that CWS is a non-profit organization, so contributions are tax deductible.

If you have questions, please feel free to contact State Exhibit co-chairs Valli McDougle at 303-955-8750 or valli@mcdougle.com or Lionel Sanchez at 303-428-1276 or sanchezwatercolors@gmail.com.

CUT HERE!

Donation Form
18th Annual Colorado Watercolor Society
2009 State Watercolor Exhibit
April 24 – May 3, 2009

Name/s: _____
(as you wish it/them to appear in the program)

Address: _____ City: _____ ZIP: _____

Phone: _____ E-Mail: _____

AWARD: Cash/Amount: \$ _____ Check #: _____
(made payable to CWS)

Merchandise Description: _____ Value: \$ _____

NAME OF AWARD: _____
(as it will appear on the certificate and in the program)

Please return this form by April 1, 2009, along with check, to:

Judy Witherell
2588 Rockbridge Way
Highlands Ranch, CO 80129

(303) 703-3545
jw5531@comcast.net



Colorado Watercolor Society

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- **Tuesday, February 10, 2009** - North Critique Meeting, 10:00 a.m. (Standley Lake Library)
- **Tuesday, February 17, 2009** - Board Meeting 4:30 p.m.
- **Tuesday, February 17, 2009** - General Meeting, 7:00 p.m.
- **Friday, February 26, 2009** - South Critique Meeting, 9:00 a.m. (Koelbel Library)
- **Friday, February 27, 2009** - Submission deadline for the March *Collage*

Go to www.coloradowatercolor.org and see the *Collage* in color!!!

Submission deadline for the March *Collage* is Friday, February 27, 2009

*Your Ad
Could Appear
Here!*

All ads are black and white.
Artwork must be camera-ready in a PDF or
JPEG format. Photos must be 300 dpi.

Ad Size (W x H)	Dimensions Cost	Cost Non-member	CWS Member
1/2 page V	3 5/8" x 10"	\$75	\$67.50
1/2 page H	7 1/2" x 4 3/4"	\$75	\$67.50
1/4 page V	3 5/8" x 5"	\$60	\$54
1/4 page H	5" x 3 5/8"	\$60	\$54
1/8 page	2 1/2" x 1 7/8"	\$25	\$22.50

Didn't sign up to receive your *Collage* newsletter in
the postal mail?

Contact Carla Rouse to get on the list!

Call 303-841-4136 or email cdrouse4@msn.com.

CWS Board Members 2008

President: Randy Hale
randyhale@halegallery.com
303-720-5116

**Immediate Past President:
Gene Youngmann**
gyoungmann@comcast.net
303-720-5116

President-Elect: Sydney Eitel
sydneyeitel@hotmail.com
303-237-3409

**Vice President – Programs:
Pat Dall**
paddall@yahoo.com
303-798-5805

**Vice President – Workshops:
Elaine Campbell**
art_bug@hotmail.com
303-973-6950

**Recording Secretary:
Holly Beazley**
hpbeazley@aol.com
720-283-1534

**Corresponding Secretary:
Pat Greene**
JRGPGG@msn.com
303-979-9258

Treasurer: Janice Hanson
jchanson52@aol.com
303-759-3752

Exhibition Official: Pat Foster
foster_patsteve@hotmail.com
303-721-9570

**Membership Official:
Carla Rouse**
cdrouse4@msn.com
303-841-4136

**Board Member at Large
(2007-2009): Diane Halley**
303-428-2928

**Board Member at Large
(2008-2010): David Castle**
david@davidcastleart.com
303-521-8361