

COLORADO WATERCOLOR SOCIETY

Our 54th Year of Excellence.



Volume 54, Issue 7

Collage

April, 2009

Conceptual Abstractionist Mark Brasuell to present himself and his art at April 21st meeting!



Mark Brasuell, *Babble On*, acrylic on canvas

Mark Brasuell taught his first art class when he was 15 years old. His background includes sculpture, jewelry-making, self-portraiture, mixed-media and performance art. Currently, he paints, using acrylic and oil pastel on canvas or Mylar. One of Colorado's most important abstractionists, he was included in the recent two-part Colorado Abstract show and in the accompanying book, *Colorado Abstract: Paintings and Sculpture*.

Mark Brasuell's work revolves around personal experience, using energy, emotion and physicality to create what he calls conceptual abstraction. He begins a piece with a vague idea of the emotional impact he wants the work to have but rarely knows what it will look like. He proceeds, guiding the painting from his mind to the canvas, reserving all judgment until the final 10 to 15 minutes of the piece. The results are beautiful, lyrical paintings filled with vibrant color and the emotional impact that comes from his view of himself and the world in which he lives.

Mark is a founder (and now president) of EDGE Gallery in Denver. He teaches life drawing at Metro State College, holds a B.F.A. from Texas Tech University and a M.F.A. from University of Denver, where he has also taught life drawing.

The evening of the 21st will provide a look at the mind, life and work of a very exciting and personable artist. It is definitely a "don't miss" meeting. Mark is bringing his whole drawing class with him—you are also welcome to bring a guest. Come prepared for a memorable evening and go home inspired to enter the New Trends Show with something very new and very exciting!



Mark Brasuell, *Frustration with some Fortitude*, acrylic on canvas

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TO SEND ARTICLES AND IDEAS OR TO SUBMIT ADS CONTACT:

David Castle, Editor

CollageEditor@coloradowatercolor.org

303-521-8361

DATES FOR CWS MEETINGS, SHOWS, EVENTS

- **Tuesday, April 14, 2009** - North Critique Meeting, 10:00 a.m. (Standley Lake Library)
- **Tuesday, April 21, 2009** - Board Meeting 4:30 p.m.
- **Tuesday, April 21, 2009** - General Meeting, 7:00 p.m.
- **Friday, April 24, 2009** - South Critique Meeting, 9:00 a.m. (Koelbel Library)
- **Wednesday, April 29, 2009** - Submission deadline for the *May Collage*

CWS 2009 State Exhibition (Colorado History Museum, Denver, CO)

Co-Chairpersons: Valli McDougale and Lionel Sanchez

Juror: Mark Mehaffey

- **Thursday, April 23, 2009:** Hand Delivery of Paintings (8am-10am) and Selection of Awards by Juror
- **Friday, April 24, 2009:** Opening Reception (5pm - 8pm)
- **Friday – Sunday, April 24-26, 2009:** Mark Mehaffey Workshop
- **Monday, May 4, 2009:** Pick-up Unsold Hand-delivered Work (8am - 12 noon)
- **Thursday, May 7, 2009:** Return of Shipped Artwork

WFWS34 Annual Exhibition (San Diego, CA)

CWS Delegate: Randy Hale

Juror: Robert Burrige

- **Friday, May 1, 2009:** Opening Reception
- **May 1 – May 31, 2009:** WFWS34 Exhibition

CWS 2009 New Trends Show (Co-Art Gallery, Denver, CO)

Co-Chairpersons: Marge McMonagle and Gwen Marie Ehrlich

Juror: Nancy Condit

- **Tuesday, June 16, 2009:** Deadline to Receive Entries
- **September 14 – 17, 2009:** Exhibit
- **Friday, September 18, 2009:** Opening Reception

CWS 2009 Member Show (Old Firehouse Art Center – Longmont, CO)

Awards Juror: Richard Schilling

- **November 13 – December 13, 2009:** Exhibit
- **Friday, November 13, 2009:** Opening Reception

May 19th General Meeting – Time for a Critique

Round up your best work or your problem work and bring it to the May meeting for a Critique With a Twist. We're not saying what the "twist" is, but it should lead to a lot of fun and maybe some mayhem! It will also be a chance to get some feedback on work you may be planning to enter into the New Trends Show (entry deadline June 16).

*Didn't sign up to receive your Collage newsletter in the postal mail?
Contact Carla Rouse to get on the list! Call 303-841-4136 or email cdrouse4@msn.com.*

Message from the President

A PRIMER ON GALLERY ETTIQUETE

By Randy Hale, President Colorado Watercolor Society

Spring is here, and with the renewed optimism of sunshine and warm weather, we all are crossing our fingers that the economy is bouncing back. Let's hope the public is back in a buying mode and considering the purchase of original artwork. And along with this season of renewal, the creative gods have smiled upon you... a gallery has invited you to join its stable of artists! You've been waiting for this opportunity, searching for it. Getting that acknowledgement from a gallery is akin to gaining bonafide recognition and credibility as an artist. It's sort of an unofficial seal that your work is good enough to warrant exhibition in a real gallery – something well beyond showing off for close friends and family. Truly this is a big event for any aspiring artist.

But did you know that there are some unwritten rules to exhibiting in a gallery? Nobody tells the artist about these rules. Many of us stumble along and make unforgivable mistakes in blissful ignorance, not realizing we've blundered or made a faux faux, perhaps offending the gallery owner in the process. Or worse yet, did our unwitting misstep possibly jeopardize our privileged status? Let's make sure we don't stub our toe unnecessarily!

Always remember that the gallery owner is taking the risk. They own their business, and must pay the mortgage or rent on their gallery whether anyone buys or not. So every decision or comment you make must be made with that in mind. The gallery is promoting you and your work. Be responsive to their requests for your presence and input. You may be asked for a resume, an artist's statement, and other background information. Make it interesting, the gallery is hoping to capture the imagination of its customers. Every painting ought to have some interesting story to tell – something the gallery owner can share with a potential buyer that's interested.

Not all of us are good with a sales pitch. If you are uncomfortable talking about your work with a customer, let the gallery owner know, so they do not put you in the awkward position of having to talk about yourself, your painting, or what inspired you to produce a particular work. Just be sure you are able to give the gallery owner something to work with so the owner can tell a potential buyer about your painting's backstory. After all, the inspiration behind a painting is often what inspires the customer to purchase!

Each painting is "one of a kind." Don't devalue your work by telling a potential customer you have many more just like this one back in your studio. A customer needs to view a painting as unique, and once gone, never to be re-attained. Make it special, rare, unique! (Yes, you may be able to crank out five more tomorrow, but the customer does not need to have that information.)

Keep some consistency to your pricing. Some artists price by the square foot or by the square inch – seemingly a silly practice when any artist knows that one small painting may have far greater value than a labored, overworked larger painting. But customers generally don't understand this. Make sure your pricing follows some common thread so there are no wildly differing values of your work on one wall. You



Randy Hale, "Saddle Up", transparent watercolor, 18 x 31 inches

don't want customers second-guessing what's behind some irrational roller coaster pricing between paintings.

When a gallery hosts a special event, it is expected that the artist(s) share in the hospitality. Bring some food, some drink, or something that shows you care and are making an effort to entertain the gallery's customers. The gallery owner has undoubtedly worked night and day getting the place to shine, adjusting lighting, rearranging walls, and most likely cooking up some hors d'oeuvres. If the gallery owner sees you are just as committed to making the event a success, your work will get promoted just that much more. And do try to mingle during the event, socializing and talking to potential customers. You, too, need to be a gracious host – people are coming to see your work!

And while the gallery owner may ask you to share your mailing lists, be assured the gallery is paying for advertising and working every public relations contact. So do NOT bring your business cards to hand out to the gallery's customers. These are NOT your customers. Protect your gallery by always referring interested customers back to the gallery. Do NOT have them call you direct after a show. If a customer wants to see additional work, arrange for the work to be delivered to the gallery and have the customer meet the gallery owner there to go through new pieces. This reinforces your relationship with the gallery and it strengthens your position as an artist by having them deal with your gallery agent. By working around your gallery owner (for any reason), you seriously undermine your relationship with the gallery. And never quote a wholesale price or a reduced price to a customer – maintain the same pricing that is found at the gallery. It solidifies your credibility. Once a gallery owner suspects or hears you have undercut the gallery, you will quickly find yourself without gallery representation.

Most of this is common sense, but it always amazes me to hear how easily we can unwittingly stumble and make silly mistakes jeopardizing this valuable relationship. Protect and nurture it and your reputation as a serious artist will grow. Good luck, and keep painting!

Call to Artists!

Marin Society of Artists: 2009 National Juried Show

The Marin Society of Artists is now accepting entries for the 3rd National Juried Show to be held August 2-30, 2009 at the Marin Art and Garden Center in Ross, California. Juror: Scott Shields, Associate Director and Chief Curator at the Crocker Art Museum in Sacramento, California. Entry deadline is May 1, 2009. For information and prospectus, visit www.MarinSocietyofArtists.com.

Pikes Peak Watercolor Society: WATERMEDIA XVI Exhibition

Pikes Peak Watercolor Society's WATERMEDIA XVI Exhibition to be at the Sangre de Cristo Art Center in Pueblo from August 15 - October 17, 2009. Slide deadline is May 15, 2009. Juror and workshop instructor is CWS Signature member Tom Owen. Tom will also be holding a workshop August 12-14 in Colorado Springs.

The Art Center School and Galleries: Keystone National 2009 Juried Works on Paper Exhibition

The Art Center School and Galleries is accepting entries for the 3rd Annual Keystone National Exhibit to be held in Mechanicsburg, PA from September 26 to November 6, 2009. Juror of Selection and Awards this year is Jeanne Dobie, AWS, NWS. Postmark deadline for entries is June 5, 2009. Best of Show award is \$1200, plus there will be additional cash and merchandise awards. Open to all media on paper (no photography or computer-generated art). For information and prospectus, visit www.mechanicsburgartcenter.com.

Spalon – Golden, Colorado

If you would like to hang your paintings at Spalon for free exposure and possible sales, please contact Sydney Eitel at 303-237-3409 or sydneiteitel@hotmail.com. Spalon is a salon just outside of Golden with great wall space.

Paletteers Art Club: Adams County Justice Center Exhibit

The Paletteers Art Club is sponsoring a juried exhibit of fine art and photography by Colorado artists to be held at the Adams County Justice Center, from July 1- 31, 2009. Open to all artists residing in Colorado, 18 years of age or older. Paintings must be original. Entry forms are due by June 15, 2009 (entry fee of \$30.00) and Kathy Beekman will jury the show. To receive additional information and a prospectus please email Becky Silver at beckyesilver@aol.com

Workshops/Classes

Chuck Danford: Watercolor Workshop at the Firehouse Gallery in Roxborough Park on May 30, 9am-3pm. Contact Kate Wyman at 303-933-2767 or kathleen_wyman@yahoo.com for info.

Betty Grace Gibson: Watermedia workshop at Aar River Gallery in Westminster, May 15 and 16. Contact Becky Silver for more information at 303-451-0379.

Dani Tupper: Watercolor Batik Workshop, May 2. Registration and more information, contact Barbara Cohen at 303-805-2319 or dexterbc@aim.com.

Paul Jackson: Plein air painting in RMNP in Estes Park, Colorado, July 3-5. \$300 (CWS members will receive a \$20 discount). Contact Marla at marlamjackson1@aol.com for info and to register.

Have an art opportunity you'd like to share with Collage readers? Send them to David Castle, Collage Editor!

Kudos To CWS Members!

Congratulations to all CWS members who had artwork selected for the Colorado Art Open exhibit at Foothills Art Center: **Jan Archuleta, Diane Halley, Garnie Quick, Peggy Stenmark, Floy Walberg, David Wicks, and Nancy Wylie**. The Colorado Art Open is an every-other-year exhibit at Foothills Art Center and is open to all media, including sculpture and alternative media. The exhibit runs from April 4 through May 31.

Congratulations to CWS member **Donna Lee Clemenson** who had three paintings accepted into the Western Spirit National Show. The Show will be held March 7-April 19, 2009 at Cheyenne Frontier Days Old West Museum. Donna Lee was also awarded 1st place for her entry "Mind Me" at the Hotchkiss Sheep Camp Stock Dog Trials Art Competition and The Heritage Fine Arts Guild 15th Annual "This is Colorado" exhibit accepted three of Donna's paintings (awarding two of them "Jurors Choice").

CWS member **Dianne Widom** won the \$100 "Meininger Award" in the Western Colorado Watercolor Society's 17th Annual National Exhibition, held in Grand Junction.

CWS members **Valli Thayer McDougale** and **Lelija Roy** both had three paintings juried into the 2009 Colorado Visions Art Exhibit. The show was juried by Carole Barnes and runs April 13 through May 29, 2009 at the Westminster City Hall in Westminster, Colorado. Opening Reception is Thursday, April 16 from 5-7pm.

Have a current or recent "kudo" to share? Send it in to David Castle, Collage Editor by the submission deadline!



David Wicks,
"Buster",
lifesized mixed media
sculpture



Valli McDougale

Valli McDougale isn't just a successful artist – she's a whirlwind.

Valli joyfully experiments with a dizzying variety of styles and mediums, from poured watercolor to mixed media collage to Hydrus watercolor on rice paper. It's no wonder she's so prolific - Valli nurtured a lifelong dream to try watercolor painting, and now she's not going to waste one glorious minute!

This art latecomer had never picked up a brush until the year 2000, thanks to a demanding, 30-year career in politics and public affairs. She spent 10 years on the staff of U.S. Senator Charles Percy of Illinois, wrote editorials for a CBS-owned radio station and was an academic administrator at the University of California San Francisco, all the while keeping her art aspirations alive. Finally retired and living in La Jolla, Valli tirelessly sought out art teachers and fellow artists, immersing herself in what she calls "my passion for colors, textures and designs."

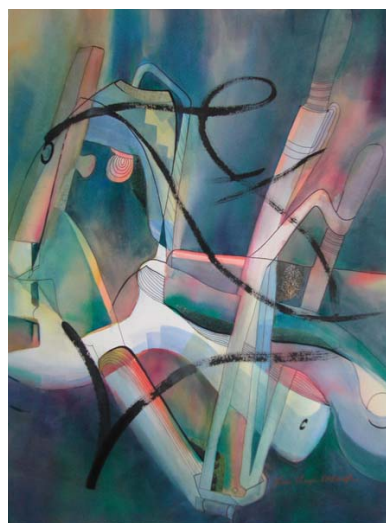
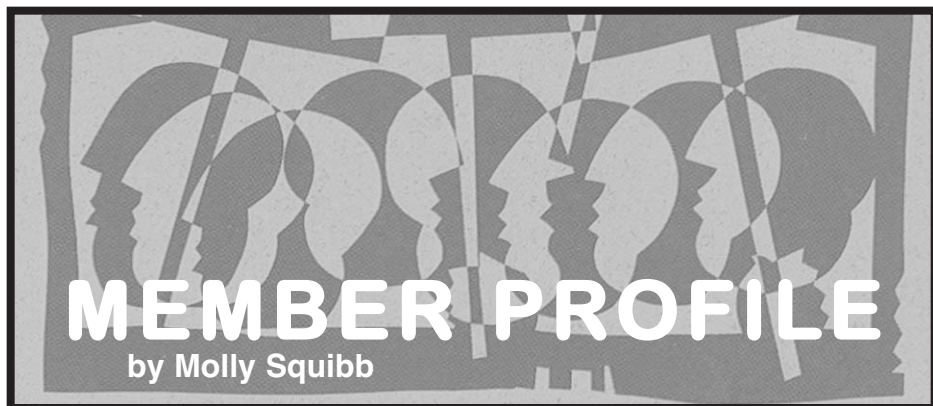
She launched her art career during a year-long Landmark Education Wisdom course on creativity and spirituality, especially useful to her because she had to commit to pre-set, written goals. Working first in decoupage on glass and then watercolor, "I went into it thinking I'd do it as long as I had fun. Painting gave me the sense of being able to play," she says. Teachers like Joan McKasson urged her to paint loosely and experimentally from the get-go. To this day, she calls large, abstract compositions in vivid colors, "my greatest pleasure."

Valli's award-winning work has been featured in many state and regional watermedia shows, and can be seen at Artful Things on Tennyson, Art & Framing at Stapleton and other local venues. She also puts her administrative skills to work volunteering for art organizations: as a former president of the San Diego Watercolor Society and now for CWS, where she's co-chair, with Lionel Sanchez, of this spring's statewide watermedia exhibit.

Key to Valli's art is what she calls the "happy accidents" of painting. She points to an in-progress abstract from her "Windows on the World" painting series. "This area suddenly looked like the Golden Gate Bridge to me, so maybe I'll do something with fog effects." In other artworks, left-over paint is poured onto paper for surprising, spontaneous results. A cup mark left on a sheet becomes an otherworldly moon shape.

The final outcome of each "Windows on the World" artwork is usually unforeseen. "What I love about creating these paintings is working with acrylics much the way one does with watercolors, and discovering the surprising effects one gets with layers of color. I feel very energetic when painting this way."

It's the mystery of an unfinished painting that draws this non-stoppable artist to her studio every day. When asked "What do you see yourself painting five years from now?" Valli McDougale just laughs and admits, "I have no idea!"



Valli McDougale,
"Techno Jazz:
Opus #7",
acrylic,
22 x 30 inches



Valli McDougale, "Windows on the World #22: Irresistible #1",
acrylic and ink, 22 x 30 inches



Valli McDougale, "Windows on the World #21: Reds Squared", acrylic, 22 x 30 inches

The Board in Brief

by David Castle

- President Randy Hale called the Board meeting to order at 4:32 PM.
- Board Members Present: Randy Hale, Gene Youngmann, Sydney Eitel, Pat Dall, David Castle, Pat Foster, Elaine Campbell and Holly Beazley.
- The Board approved the February, 2009 minutes as corrected.
- Sydney Eitel reported that the Nominating Committee had decided on a slate of new Board officers for the coming year, but that no candidate for President-Elect had been found yet.
- Randy Hale reviewed web design proposals with the Board; an ad hoc committee of non-board members has been formed to do more extensive evaluation of these proposals so recommendations can be made to the board before moving forward.
- Randy discussed next steps for a revamped CWS website and provided a brief overview of several web design proposals to update the current website. The Board discussed that a small ad hoc committee be formed to review them and make recommendations to the Board.
- The Board discussed the possibility of using CaFE, a web-based service, for digital entries by the 2010 State Show.
- Elaine Campbell reported that the three-day Mark Mehaffey workshop is full but members may still place their names on a waiting list. The five-day Ted Nuttall workshop scheduled for October 19-23, 2009 is also full and wait-listed.
- Pat Foster announced that the plans for the State Show have been finalized. Over \$6,200 in awards has been pledged to date. Pat has also signed contracts for the New Trends Show with Co-Art and for the Members Show with Old Firehouse Gallery.
- The meeting was adjourned at 6:20 P.M.

MEMBERSHIP NEWS AND UPDATES

By Carla Rouse, CWS Membership Official, cdrouse4@msn.com or 303-841-4136

The CWS membership continues to grow with total current members at 444. Thank you to those members that have already completed your annual renewal. As for the rest of the members, please renew your membership now. You can find the renewal form in the March Collage, or download it online at coloradowatercolor.org (on the Membership Page). I'll also have copies at the April CWS meeting. For renewing members, you only need to fill in membership information that has changed on the form. It is very important that you mark areas on the renewal form that you could donate time to CWS since the organization is run entirely by volunteers. Be sure to include your dues payment with your membership form!

TAKE NOTE! CWS Member Roster Updates

Please welcome the following New CWS Members (and add them to your rosters):

ZEIGEL, Alan (Laura)
hazeigel@aol.com
1510 Wazee Street Unit 2
Denver, CO 80202
303-436-9260
303-808-9527 (cell)

STOREY, Kristina
storeyk@sfrereserves.org
www.Kristinastorey.com
P.O. Box 26479
Colorado Springs, CO 80936
719-632-8602
719-380-0505 ext 103 wk

MCGOWAN, Ken (Monica)
kenmcgowanart@yahoo.com
www.kenmcgowanart.com
406 High Street
Canon City, CO 81212
719-276-1402

TUCKER, Vicki
vicki.tucker@avontus.com
2426-B S. Vaughn Way
Aurora, CO 80014
303-696-7647
303-549-6373 cell

SMITH, Colleen
smith.colleen21@yahoo.com
6820 Tiger Walk
Littleton, CO 80124
720-544-1587

Member Email Changes:

Marilyn Holmes:
marilynholmes@comcast.net



Donna Lee Clemenson, "Mind Me", oil

In Memoriam

Helen Brainerd, 77, of Cherry Hills Village, passed away March 18th. Helen was born in Muskogee, Oklahoma, was a graduate of Wellesley College in Boston, and became one of the most highly regarded watercolor artists in the Rocky Mountain region. She was actively involved with The Salvation Army Auxiliary, PEO, the Denver Museum of Nature and Science, the Colorado Watercolor Society, and the Park Hill Art Club. A memorial service was held March 26 at Park Hill United Methodist Church in Denver.



Lelija Roy,
"Golden Glow," acrylic
with mixed watermedia
on rice paper, mounted
on canvas, 12 x 36

Contact Information for Tech Expo Presenters

Underestimating your interest in their services, some of the presenters at the February meeting ran out of brochures and information sheets. Here are email addresses and phone numbers for each of them:

Kathy Hadsall, fms digital,
www.fmsdigital.com,
303-744-9800

Chuck Renstrom, Double Take,
chuck@doubletakefineart.com,
303-275-9224

Bruce Norman,
bruce@brucenorman.com,
303-841-8816

Douglas Komhyr, Fine Art World,
Doug@FineArtWorld.com,
303-460-7031



Join Our Online Fine Art Gallery

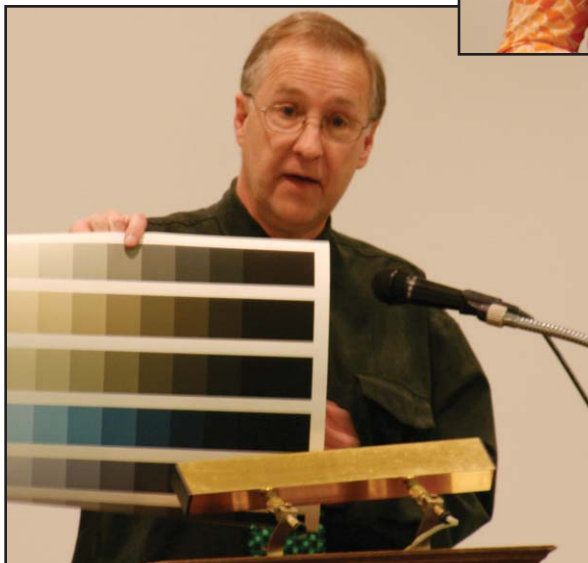
- **Create & Self-Manage** Your Own Professional Web Site
- Built in **Marketing Strategies** to Reach Over 100,000 Galleries & Interior Designers World Wide
- Exhibit or Sell Artwork Online Directly with **NO Sales Commissions**
- **Low Fixed** Membership Costs to Fit Any Budget

CWS members will receive membership discounts for FineArtWorld.com.
Use the following discount code at registration: F A W C W S

*Kathy Hadsall
describes giclee
reproductions*



*Chuck Renstrom
describes
color clarity*



Bruce Norman describes his website for artists



Colorado Watercolor Society

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- **Tuesday, April 14, 2009** - North Critique Meeting, 10:00 a.m. (Standley Lake Library)
- **Tuesday, April 21, 2009** - Board Meeting 4:30 p.m.
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- **Friday, April 24, 2009** - South Critique Meeting, 9:00 a.m. (Koelbel Library)
- **Wednesday, April 29, 2009** - Submission deadline for the May *Collage*
Go to www.coloradowatercolor.org and see the *collage* in color!!!

Submission deadline for the May *Collage* is Wednesday, April 29, 2009

*Your Ad
Could Appear
Here!*

All ads are black and white.
Artwork must be camera-ready in a PDF or
JPEG format. Photos must be 300 dpi.

Ad Size (W x H)	Dimensions Cost	Cost Non-member	CWS Member
1/2 page V	3 5/8" x 10"	\$75	\$67.50
1/2 page H	7 1/2" x 4 3/4"	\$75	\$67.50
1/4 page V	3 5/8" x 5"	\$60	\$54
1/4 page H	5" x 3 5/8"	\$60	\$54
1/8 page	2 1/2" x 1 7/8"	\$25	\$22.50

**Didn't sign up to receive your *Collage* newsletter in
the postal mail?**

**Contact Carla Rouse to get on the list!
Call 303-841-4136 or email cdrouse4@msn.com.**

CWS Board Members 2009

President: Randy Hale
randyhale@halegallery.com
303-455-4732

**Immediate Past President:
Gene Youngmann**
gyoungmann@comcast.net
303-720-5116

President-Elect: Sydney Eitel
sydneyeitel@hotmail.com
303-237-3409

**Vice President – Programs:
Pat Dall**
paddall@yahoo.com
303-798-5805

**Vice President – Workshops:
Elaine Campbell**
art_bug@hotmail.com
303-973-6950

**Recording Secretary:
Holly Beazley**
hpbeazley@aol.com
720-283-1534

**Corresponding Secretary:
Pat Greene**
JRGPGG@msn.com
303-979-9258

Treasurer: Janice Hanson
jchanson52@aol.com
303-759-3752

Exhibition Official: Pat Foster
foster_patsteve@hotmail.com
303-721-9570

**Membership Official:
Carla Rouse**
cdrouse4@msn.com
303-841-4136

**Board Member at Large
(2007-2009): Diane Halley**
303-428-2928

**Board Member at Large
(2008-2010): David Castle**
david@davidcastleart.com
303-521-8361



CALL FOR ENTRIES
2009 NEW TRENDS EXHIBIT
 CO-ART GALLERY
 846 SANTA FE DRIVE
 DENVER, CO 80204
SEPTEMBER 14 – 27, 2009

Schedule

- June 16**.....Deadline for receiving entry forms, digital entries and fees
July 10..... Notifications mailed
September 14.....Hand delivery of paintings to Co-Art (8:30 am to 11:00 am)
September 18.....Opening Reception (5:00 pm to 8:00 pm)
September 27.....Artists pick up (11:00 am to 2:00 pm)

Juror – Nancy Condit

Nancy Condit uses bright colors and bold watercolor strokes to paint abstract landscapes and wildlife. Nancy parallels her career in watermedia with delicate fine porcelain ceramics. Nancy is a Colorado native who studied fine arts at U.N.C., Loretto Heights College and Utah State University.

Entry Form, 2009 NEW TRENDS Exhibit

Mail this completed entry form with digital entries, fee and SASE (\$.59) to:
 Sydney Eitel, 1019 Lamar Street, Lakewood, CO 80214
 (H) 303-237-3409 (C) 720-732-3316

Artist _____ Phone Number _____
Last First Daytime

Address _____
Street Address Evening

_____ E-mail address _____
City State Zip Code

	Title	Medium	Image Size (H x W)	Price	A	R
1.						
2.						
3.						

I hereby agree to the liability clause (on other side of this sheet) and to abide by all the rules and regulations set forth in this prospectus.

Artist's Signature

Notification Card – Must Accompany Entry; Do Not Detach

(type or print info) **NAME** _____

	Title	Price	Accepted	Not Accepted
1.				
2.				
3.				

Eligibility

The exhibit is open to all CWS members whose dues are current.

Method of Entry – Digital Images Only!

One to three images may be entered. Digital files should be submitted on a CD enclosed with your entry form (CD's will not be returned). Images must be jpeg format, 1200 pixels in the longest dimension, and 300 dpi. To name your file, use the first four (4) letters of your last name, a hyphen, the first four letters of your first name, a hyphen, and your painting title (i.e., cast-davi-tulip stand.jpg). Be sure to use the .jpg extension. Write your name, address, phone, e-mail address, and image title(s) on the CD. Along with the CD, enclose a printout of each digital image (maximum size 8.5" X 11"). The printout is for office reference only. BE SURE TO MAIL IN THE ENTRY FORM ALONG WITH YOUR CD.

Entry Fees (non-refundable)

Entry fee for one slide: \$20 total

Entry fee for two slides: \$25 total

Entry fee for three slides: \$30 total

Make checks payable to *Colorado Watercolor Society*.

Entry Requirements

- Entries must be predominantly watermedia. Collage and other materials may be incorporated. Grounds can be on yupo, canvas, illustration and scratchboard, glass or any paper.
- Work must be completed in the last two years and not previously shown in a juried CWS or WFWS show.

Presentation

Artwork must meet gallery quality standards. It must be ready to hang. The wire should be 1/3 down the frame and slightly taut. No saw tooth hangers. White and off-white mats are preferred. No cracked or chipped glass. Artist's choice of glass or plexiglass if traditionally framed.

Liability

Utmost care will be taken in handling paintings; however, neither CWS nor Co-Art Gallery will be responsible for any damage to any art submitted to the exhibit. All insurance is the artist's responsibility.

Commission

A commission of 30% will be taken on all sales. PAINTINGS MUST BE FOR SALE.

Additional Information

- Accepted entries must be properly framed and ready to hang, with an ID label securely attached to the back. CWS reserves the right to refuse any work not satisfactorily framed or not meeting its standards.
- Information recorded on the entry form is considered final and may not be changed.
- Any requirements of the exhibit not fulfilled will result in disqualification.
- Works juried into this show and not delivered for exhibit will prohibit the artist's entry into this exhibit for two years.
- No exhibited work will be released until the close of the exhibit.
- Bin work will be accepted: all artists entering this exhibit may bring three bin pieces.
- No sitters, reception or hanging committees will be required.

Entry Checklist

- Entry Form/Notification Card (do not separate)
- 4-1/8" by 9-1/2" SASE (\$.59 postage)
- 1, 2, or 3 digital images on CD
- Entry fee (make check payable to *Colorado Watercolor Society*)

Mail completed entry forms to:

**Sydney Eitel
1019 Lamar Street
Lakewood, CO 80214**

If you have questions, please contact Marge McMonagle (phone: 303-770-1036 or email: d.goedert@att.net) or Gwen Marie Ehrlich (phone: 303-355-3604 or email: gwenmarie2@cs.com). DO NOT contact Co-Art Gallery.

**Deadline for receipt of entries is
TUESDAY, June 16, 2009**