

MAY GENERAL MEETING

Painter and long time member, Jackie McFarland, will Critique paintings at our May meeting.

Bring one of your unframed paintings for Jackie's insight into strengthening your painting's weaker areas.

Our 49th year of excellence



May, 2004
Colorado Watercolor Society Newsletter

COLLAGE

The Colorado Watercolor Society is an organization dedicated to uphold the highest standards and principles of art and to promote, encourage and foster an interest in fine art in all media, especially watercolor.

PRESIDENT'S MESSAGE

*To all members
of the Colorado
Watercolor Society*

What a great evening at the Colorado History Museum. A huge crowd gathered to see that indeed **a little water goes a long way to create the wonderful water media paintings** from Colorado's watercolor artists. We had great feedback from the patrons and guests about the evening and the show...and we could not have done it without the **volunteer work from so many CWS members**. Thank you to all who had a part in this year's State Show. A huge thank you goes to **Peggy Stenmark** and **Diane Fechenbach** co-chairpersons. Both spent many hours organizing and working to make it all happen.

Terrey Harrod, Exhibition Chairperson and **Cathy Gains**, our new Publicity Chairperson for next year, worked very hard to get the word out about the exhibition – there were 6,000 post

cards sent and countless contacts made that we will continue to nurture for the future. **Liz Gardener from the Denver Water Board** was there to help us promote the idea that water conservation in Colorado can be creative.

Our juror, **Stephen Quiller** signed many of his books before the opening and then presented awards to the following artists.

BEST OF SHOW

Frank Francese
"Westminster/London"

FOUNDER'S AWARD

Dianna Cates Dunn
"Degrees of Separation"

ACHIEVEMENT AWARD

Naum Katsenelson
"Spain, Toledo"

EXCELLENCE AWARD

Mary Ann Clarke
"Claire"

DISTINCTION AWARD

Vi Gallagher
*"Grace at the
Boulder Tea House"*

PRESIDENT'S AWARD

Linda Loeschen
"Nature's Textures"

JUROR'S AWARD

Monica Stephens
"Ying & Yang"

EXECUTIVE AWARD

Janice Hanson
"Nature as Sculptor"

WILLIAM S. CARMODY MEMORIAL AWARD

Karen Proudfoot
"Fractured Iris"

1st HONORABLE MENTION

Jessica Wicken
"Fruit Seller"

2nd HONORABLE MENTION

U Hong Wong
"Rose is a Rose"

3rd HONORABLE MENTION

Peggy Morgan Stenmark
"Tibetan Monks – Lhasa"

1st AWARD of MERIT

Cindy Brabec-King
"Bon Journo"

2nd AWARD of MERIT

Nancy Martin
"Urban Landscape"

3rd AWARD of MERIT

Sandra Danley
"Water's Edge"

Pam Hake reported that the workshop with Stephen went very well.

*President's Report
Continued on page 2*

South Side Critique Group

Ed Brookins of CWS will be the critic for the next meeting of the South Side Critique Group on May 28th at Koelbel Library. Bring one or two completed, unframed paintings (\$5 for two) for critique.

Koelbel Library is located on Orchard and Holly, 9:15am to 11:30am. Call Suzanne Bartlett for more information, 303-771-4194.

President's Report

Continued from page 1

This morning, I saw the sketchbook journal put together by **Arlene Bruns** from the workshop and it is wonderful.

Chairpersons for the **Botanic Garden Show** are **Retha Boles** and **Pat Fosdvedt**. **Pam Hake** and **Terrey Harrod** will chair the **Members Show** at the Lakewood Cultural Art Center. Both shows are in September and the prospectus for both will be made available at the May meeting.

There is a ballot for the new CWS Board in the *Collage*. Be sure to vote. The ballot can be mailed in, or brought to the May meeting. The new Board will be introduced at the June Meeting.

Keep painting and keep making art.

Sincerely,

Patricia A. Rucker
President

Workshops, and Classes to Try

Mountainside Art Guild is pleased to sponsor **Gene Youngmann's Plein Aire Workshop** on Friday, June 4th, 8:00am to 2:30pm (Rain Date: June 11, 2004). The workshop will be conducted at **Belmar Historic Park**, 801 South Yarrow, Wadsworth Blvd & Ohio (2 stoplights south of Alameda on Wadsworth). The cost of the workshop is \$35 (\$30 for MAG members). Please contact Portia Darrigrand 303-467-2634 or Hilda Svendsen 303-526-0329 for registration information.

Heritage Fine Art Guild is sponsoring 2 workshops May 8, **Ken Valastro**- Impressionistic painting. Any medium is welcome. May 20, 21, 22, **Jim Hamil** from the Kansas City area is teaching a watercolor workshop. Both these classes promise to be rewarding. Call Mary Kay to register, 303-741-5875 or e-mail ArtistMk@msn.com

Mountainside Art Guild will host a presentation by Peggy Stenmark who will do an ink resist demonstration during their June 2nd meeting at the Lakewood Cultural Center, Wadsworth and Alameda, from 7:00 to 9:00pm.

Kathy Berls is coordinating an open studio for any medium, any level, at the South Union Gallery, 85 S. Union Blvd., Lakewood. This painting opportunity is \$2 per session, meets Thursdays, 9am to noon, and is drop-in, no pre-registration.

Judy Betts, AWS, an internationally-known,

highly respected watercolorist will be leading a watercolor workshop near Estes Park (actually, Allen's Park) Sept. 20-24, 2004. The approximate cost is \$175 for the workshop and \$200 for lodging. For more information please call Don Mitchell at 972-542-95 98.

Paint in Italy! May 24 to June 3, 2004. Includes side trips to Florence, Chianti, more. For brochure & more information contact Judy Nakari, 520-682-8004, judy@nakari.com

Arapahoe Community College Summer Study Program in Aix-En-Provence, France. Study painting, photography or art history. Cost includes round-trip airfare, all ground transportation, *5 days in Paris, 3 weeks in Aix*. For more information contact Christine Khorsand (303)797-5818 or

Christine.khorsand@arapahoe.edu

Leading Edge Art Workshops at the Boulder Hot Springs Inn and Spa in Boulder, Montana is hosting several watercolor workshops:

Al Stine - Landscape in Watercolor - June 6-10

Gerald Brommer - Landscape in Watercolor - August 9-13

Judi Betts - Western Theme in Watercolor - August 25-29

Barbara Nechis - Essence of Nature in Watercolor - September 11-15

The workshops offer unlimited studio time and unlimited use of the healing geo-thermal waters of the hot springs. Non-painting family and friends are welcome. To register call Louise or Jan at 403-225-3411 or www.greatartworkshops.com For more information email Louise Grey at greyart@telus.net.

Shows to Enter

31st Annual Rocky Mountain National Watermedia, at Foothills Art Center, Golden, CO

Slide Deadline: May 10
Show Dates: August 28 - October 24

Juror: John Salminen

Prospectus/Information: Contact Foothills Art Center curator, Dr. Kristi Martens, 303-279-3922 or

Email: to download the prospectus: www.foothillsartcenter.org

Lafayette Peach Festival Lafayette Cultural Arts Commission

Slide Deadline: June 1

Show Date: August 21, 9am-4pm

More Information: Contact Lafayette Community Events, 303-926-4352 or info@lafayettecolorado.com

From Membership Chair:

ATTENTION MEMBERS -

RENEW NOW

Your renewal form is in the center of your roster. Thanks.
Rosemary

Thank You's and Thoughts on the 2004 State Exhibition

The 2004 State show is now one for the record books. We hope all of you had an opportunity to see the Exhibition before it closed on May 2nd. It was a beautiful show, filled with 113 paintings from 113 Colorado artists. This is a record for total number of artists included in any one CWS show.

Included in the show were four artists whose names were not printed in the list of exhibiting artists because of printing deadlines. We recognize: Pam Kramer, Chitwan Beauties; Celine Krueger, Coloracti; Evelyn Miller, Heavy Duty; and Miriam Ritter, Granny's Roses. Congratulations to each of you.

We heard many comments on the excellent quality of the work, and on how lovely the exhibition appeared as it hung in the gallery space at the History Museum. Thanks to everyone who went the extra mile on their framing; the result was really stunning. The reception on April 23rd was a grand affair, complete with wine and music; Stephen Quiller remarked it was the best opening reception he had ever attended. All in all, it was a show that Colorado artists, and the Colorado Watercolor Society, can be proud to have assembled.

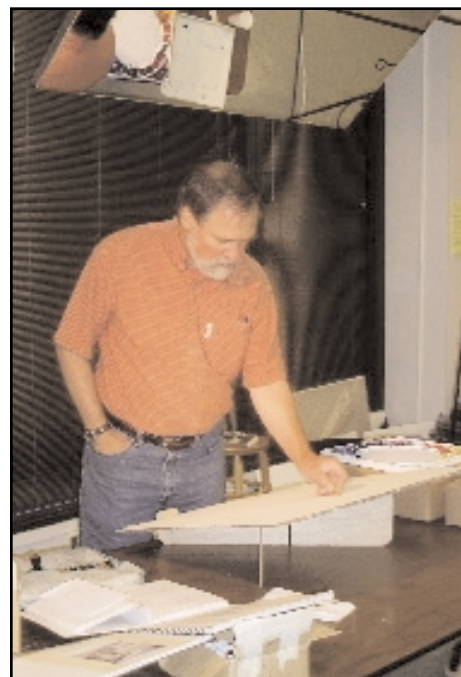
Of course, an exhibition this size cannot be done without the help of many volunteers. This newsletter is not large enough to allow us to list every person who assisted with the show. We know who you are. Heartfelt thanks to you all. The following is a shortened list of committee chairs and lovely souls who stepped into the breach when needed.

Thanks to: Pat Dall for tirelessly remounting and relabeling slides so that everyone's work could be seen by the juror, to Terrey Harrod and Kathy Gaines for press coverage, to Martha Monnett for patiently reworking the prospectus, to Tanis Bula for creating our postcard at the 11th hour ...and Mary Beth Banta, Carolyn Tegeder, Pam Hake and Pat Rucker for helping in the marathon mailing, to Donna Lovely for yummy punch and Carolyn Tegeder for ladling it out all evening, to Carla Rouse for organizing sitters (and also to the legion of volunteers who sat the show), to Diana Carmody for being label maker extraordinaire, to Pam Hake for playing mother to Steve Quiller and all the workshop attendees, to Noell Custer, Jonathan Frank, Pat Rucker, and Lori Williamson for carrying, hammering, and rearranging while hanging the show, to Cathy Pennak for the show program, to Vi Gallagher and the great group of helpers who checked-in and checked-out, to Cal Johnson, Gene Youngmann and husbands conscripted into service for jockeying easels, and to Celine Krueger, Nelson and Nancy Priest, Gary and Carolyn Martyn, and Bob Sims for acting as servers during the reception.

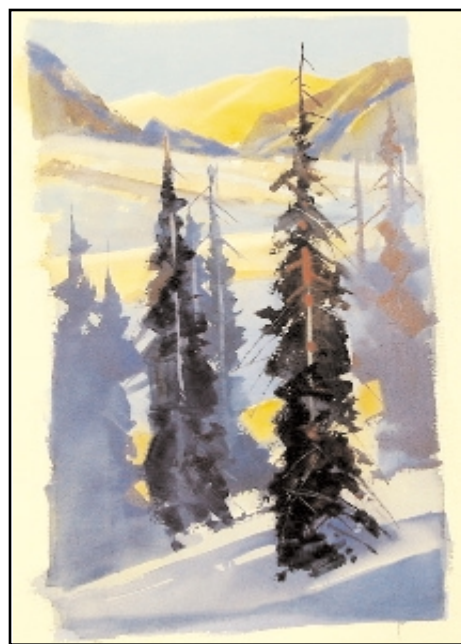
We feel honored to have been able to work with so many generous and talented people.

Diane Fechenbach,
Peggy Morgan Stenmark

Co-Chairs, 2004 State Watermedia Exhibition Boles, Elycia Schaetzel, Terrey Harrod, Pat Doll, and Pam Hake.



Scenes from the Workshop by State Show Juror Stephen Quiller



A fun time was had by all as they spread the news of CWS's upcoming show.

Linda Sivertson from Arapahoe Community College teaching in the Continuing Ed. Dept. presented a program about "Preparing an Artist Portfolio" during CWS's April meeting. She had handouts for the Kaleidoscope and Emerging Artist Workshops with the Arts Alliance of Littleton for those interested in furthering their art career. During her talk she also passed around and recommended the following books:

• HOW TO SURVIVE & PROSPER Selling Yourself without Selling Your Soul

By Caroll Michels, Owl Books, ISBN 0-8050-5504-5

• HOW TO GET HUNG A Practical Guide for the Emerging Artists

By Molly Barnes, Journey Editions, ISBN 1-885203-08-X

• TAKING THE LEAP Building a Career as a Visual Artist

By Cay Lang, Chronicle Books, ISBN 0-8118-1815-2

• THE BUSINESS OF BEING AN ARTIST

By Daniel Grant, Allworth Press, ISBN 1-58115-056-3

Slide Wars or How to Ease Slide Anxiety Without Really Trying!

Are you having trouble getting into shows that require slides? Do your paintings get rejected when you know they are really solid, competitive works? Maybe the problem is the quality of the slides, not the quality of the painting.

Remember that your slide is the only look at your painting that the juror gets. Jurors, particularly those jurying large shows, have minimal time to look at slides. For most shows, they may see the slide for 5-10 seconds during the first round of viewing. This means that your slide must "sell" your painting instantly. Jurors do not have the luxury of taking time to analyze your slide to second-guess what the painting might be saying. They cannot tell whether the problem is with a poorly shot image, or with a poorly executed painting. Consequently, slides with problems are usually eliminated in the first round.

First steps first: Be sure your painting has a strong composition, good focal point, fresh colors, interesting subject, and evidence of your passion or personality. Good slides cannot rescue weak paintings.

The checklist: Use the following list of do's and don'ts to evaluate your slides.

DO—Show only the painting's image

DON'T allow frames, mats, fingers, easel, fences, wallpaper, furniture and other extraneous background clutter to detract from the image. The juror is left wondering if the real painting is a "painting within a painting" and the fingers, frames, furniture, etc., are painted onto the paper. This kind of mental gymnastics takes too much time and the juror will move on to the next slide. If fingers, clips, etc., show up in the slide,

they can be masked off with photographer's mylar tape.

DO—Use correct, even lighting

DON'T use outdoor film in the studio, or indoor film out of doors. Daylight balanced film creates a strange yellow color of images shot indoors, and vice versa. Fluorescent lights create a greenish-blue cast. Remember that shooting in direct sunlight can result in "hot spots", glare, and washed out colors. Shooting in deep shadow, or next to green trees or brightly colored buildings can result in muddy or off-color colors. Avoid under or overexposed images.

DO—Fill the frame with a neatly squared image

DON'T crop off edges of the painting, or shoot it too small— it should fit squarely inside the frame of the slide. Too small an image looks insignificant compared with other slides the juror is seeing, and parallax (weird, out-of-square) images are distracting and give the impression the artist is careless with professional presentation.

DO—Follow directions on labeling and print neatly

DON'T send a slide if your name, the painting's title, and other required information are not in places indicated in the prospectus and LEGIBLE. Do not reuse a slide mount if the title or name is at the top (or bottom) rather than at the bottom (or top) as they require. Avoid stick-on labels on the outside of the slide mount, they clog up slide projectors and automatically disqualify your slide. Double check that the image of the painting is accurately marked. When the juror accepts a painting into the show, the delivered artwork must match the accepted slide. If the artwork is backwards or

upside down, it may be rejected at the door.

The acid test: Project your slide onto a large screen or wall (at least 4' x 4') in a dark room. This is the way the juror will see the image. Any flaws in the slide (or the painting) are instantly obvious. Holding a slide up to light will not give you the advantage of seeing it as it appears during competition.

Many artists can, and do, successfully create their own slides. Get a roll of film, and experiment with one painting in different lighting situations around the studio, your house, or yard. Keep track of the lighting, place, time of day for each picture and then compare the finished images to the original painting. Determine what worked well, and use that information to make future slides.

If all else fails, have your slides professionally produced. The cost runs between \$4 and \$8 per slide and is a small expense given the cost of entry fees at shows, and your time and materials to produce the painting. Try out several photographers by taking the same painting to each of them. Results can vary: Sometimes photographers who shoot slides of oil paintings, for instance, are not aware of how to get the same results with watermedia.

Finally, remember that if your painting is not accepted into a show, and the slide is rock solid, it might just mean that the juror already had several sunflower (or horse, or mountain) paintings in the show and doesn't need another. Or it might mean that he/she fell on their head that morning and is legally blind when your slide comes up.

Diane Fechenbach

Membership and other news

Nancy Wylie has been awarded the Grumbacher Gold Medallion Award, which includes \$200 in art supplies, from the 13th National Art Exhibition of the Northern Colorado Artist Association in Ft. Collins, CO.

David Wicks has recently had paintings accepted into three national exhibits: The National Watercolor Society Membership Exhibition, the California Watercolor Association Exhibition, and the Watercolor Art Society Houston International Exhibition. David will also

be exhibiting in both galleries at Koebel Library during the month of May.

Susan Kacik was selected as the subject for a documentary for the Hallmark Channel *New Morning Show*. She has also been involved with the Hospice of Metro Denver Mask Project, the Annual Rocky Mountain Public Broadcasting System Annual Art Auction and has been accepted into the Neo Art Gallery at 877 Santa Fe Dr. in Denver.

Chuck Danford has a new web site. He can now be seen at: charlesdanford.com

CWS Board Ballet

This Is Your Mail In Ballot

ACCORDING TO: BY-LAWS, ARTICLE V; SECTION 5.2, COMPLETED BALLOTS MAY BE MAILED OR DELIVERED (NO LATER THAN 7:00PM, MAY 18, 2004) TO:

Colorado Watercolor Society

P.O. Box #100003,
3800 Buchtel Blvd. Denver, CO 80520-1421

President: Patricia Rucker

President Elect: _____

Immediate Past President: Pamela Hake

1st Vice President (Programs): Denise West

Exhibition Official: Terrey Harrod

Membership Official: Karen Proudfoot

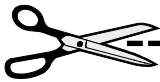
Recording Secretary: Pat Fosdvedt

Corresponding Secretary: Pam Kremer

Board Member at Large: 2002-2004 - Mame Cairns

Board Member at Large: 2004-2006 - Retha Bowles

I _____ am in favor of the CWS Slate of Officers



Notice of 2004 - 2005 Dues

PLEASE FILL OUT THIS FORM (printing in black pen) AND SEND IT IN WITH YOUR DUES by June 1, 2004

Colorado Watercolor Society Membership and Roster Information

New **Renewal** Date: _____

(Please Print)

Name: _____
(as you wish to appear in roster)

E-Mail/Fax: _____

Address: _____

City, State, Zip: _____

Phone: () _____ (H) () _____ (W)

Membership Fee: \$35.00

Past Positions Held & Organizations

- Vice President _____
- Secretary _____
- Treasurer _____
- Fundraising _____
- Board Member _____
- Parliamentarian _____
- Committee Chair _____
- Exhibits _____
- Programs _____
- Membership _____
- Publicity _____
- Teacher _____
- Other _____

Please MARK at least 3 to 5 slots (in order of preference) - WE CAN ALL DONATE A FEW HOURS TO HELP CWS!!!!

- | | | | | | |
|---------------------------------------|---------------------------------------|---|--|---------------------------------------|--|
| <input type="checkbox"/> Auditing | <input type="checkbox"/> Courtesy | <input type="checkbox"/> Inventory | <input type="checkbox"/> Newsletter | <input type="checkbox"/> Publicity | <input type="checkbox"/> Show chairman |
| <input type="checkbox"/> Awards | <input type="checkbox"/> Critiques | <input type="checkbox"/> Juror selection | <input type="checkbox"/> Nominating | <input type="checkbox"/> Receptions | <input type="checkbox"/> Botanic |
| <input type="checkbox"/> Banquets | <input type="checkbox"/> Editor | <input type="checkbox"/> In-state | <input type="checkbox"/> committee | <input type="checkbox"/> Recognition | <input type="checkbox"/> State |
| <input type="checkbox"/> Bin Work | <input type="checkbox"/> Exhibitions | <input type="checkbox"/> Out-state | <input type="checkbox"/> Parliamentarian | <input type="checkbox"/> committee | <input type="checkbox"/> Show hanging |
| <input type="checkbox"/> Bookkeeping | <input type="checkbox"/> Botanic | <input type="checkbox"/> Librarian | <input type="checkbox"/> Philanthropy | <input type="checkbox"/> Recording | <input type="checkbox"/> Show sitting |
| <input type="checkbox"/> Calligraphy | <input type="checkbox"/> State | <input type="checkbox"/> Mailings | <input type="checkbox"/> Photo pool | <input type="checkbox"/> Refreshments | <input type="checkbox"/> Slides review |
| <input type="checkbox"/> Cashiering | <input type="checkbox"/> Others | <input type="checkbox"/> Management | <input type="checkbox"/> Plein aire | <input type="checkbox"/> Resumes | <input type="checkbox"/> Stapler/stuffer |
| <input type="checkbox"/> Catalog | <input type="checkbox"/> Graphics | <input type="checkbox"/> Meeting procedures | <input type="checkbox"/> Policy | <input type="checkbox"/> Rosters | <input type="checkbox"/> Storage chair |
| <input type="checkbox"/> Committee | <input type="checkbox"/> Greeting | <input type="checkbox"/> Membership | <input type="checkbox"/> Posters | <input type="checkbox"/> Sales | <input type="checkbox"/> Telephoning |
| <input type="checkbox"/> Member | <input type="checkbox"/> Historian | <input type="checkbox"/> General | <input type="checkbox"/> Procedures | <input type="checkbox"/> Scrapbook | <input type="checkbox"/> Word processing |
| <input type="checkbox"/> Computer | <input type="checkbox"/> Hospitality | <input type="checkbox"/> Signature | <input type="checkbox"/> Programs | <input type="checkbox"/> Secretarial | <input type="checkbox"/> Workshops |
| <input type="checkbox"/> Constitution | <input type="checkbox"/> Host/Hostess | <input type="checkbox"/> Cards/Discounts | <input type="checkbox"/> Proofing | | <input type="checkbox"/> Writing |

You must send in your Membership Renewal Fee by June 1, 2004 to: Rosemary Laughlin, 6056 S. Coventry Lane, Littleton, CO 80123; (303) 347-2422. Due to cost constraints, the newsletter will be your only notification. No statement will be sent. **DO NOT SEND DUES TO COLLAGE EDITOR.**



Colorado Watercolor Society

P.O. Box 100003 • Denver, CO 80250-0003

PRESORTED STANDARD
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DENVER, CO
PERMIT NO. 5226

MAY • MEETINGS • MAY

- 11 --**North Critique Group** - Second Tuesday of each month – 10:00am - 1pm at Standley Lake Library, 8485 Kipling St., Arvada. Bring three paintings. Info: Lillian Montoya 303-428-3083.
- 18 --**General Meeting - 7:00 p.m.** Third Tuesday of each month at the First Plymouth Congregational Church, 3501 S. Colorado Blvd. (corner of Colorado Blvd. and Hampden.) Board Meeting 4:30 p.m. at the Church, all members are welcome to attend.
- 28 --**South Side Critique Group** - Held the 4th Friday of the month - 9:15 to 11:30 a.m. at Koelbel Library (corner of Holly & Orchard). Please bring a completed, unframed piece to critique. Info: Suzanne Bartlett, 303-771-4194.

JUNE • MEETINGS • JUNE

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SUBMITTING NEWS TO NEWSLETTER

Diane Calkins, Editor

4022 Tennyson Street, Denver, CO 80212

e-mail: cdgraph@aol.com

By Mail: on 8-1/2 X 11 paper, date, sign your name and include phone number in case there are questions.

By e-mail: to Editor as an e-mail or a Word document attachment to your e-mail.

In Person: give information on 8-1/2 x 11 paper, dated and signed to Editor or any Board Member at meeting.

IF YOU ARE NOT RECEIVING THE COLLAGE OR REQUIRE AN ADDRESS CHANGE:

Send request to:

Pat Braden, 9539 Pinyon Trail, Lone Tree, CO 80124

JUNE DEADLINE: May 21, 2004

The June issue will go to press on May 26th.

Anything received after that date will appear in the September *COLLAGE*, if still applicable.

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To visit Colorado Watercolor Society's Website go to **www.ColoradoWatercolor.org**